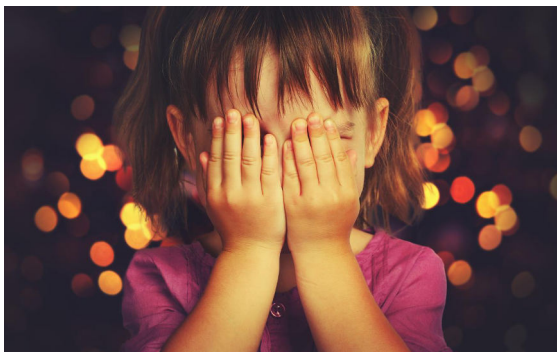


LETTER

NUMBER 13 (AUTUMN 2018) – NOVEMBER 2018

EDITORS: INESA SAHAKYAN & LAURI LINASK
(POST@NORDICSEMIOTICS.ORG)



Final Call for papers:

p. 2-4

« Anticipation and Change »

XI Conference of the Nordic
Association for Semiotic Studies
(NASS)

Stavanger, Norway, June 13-15th 2019

The deadline for abstract submissions
is **December 10th 2018**

*NASS offers graduate student grants and
a graduate student award.*

Selected papers from NASS XI will be
published in a special issue of *Sign
Systems Studies*

CFP Tartu Summer School of
Semiotics 2019 p. 7

CFP 14th World Congress of
Semiotics p.8

Regular sections:

News

Upcoming academic events

Please visit our webpage

nordicsemiotics.org/

And follow us on [Facebook](#), [Twitter](#)

The newsletter of NASS normally
appears twice a year (Spring and
Autumn).

To subscribe (for free), or to
contribute with content (e.g. academic
news, upcoming events, country
report, subfield report) write to
post@nordicsemiotics.org

Final Call For Papers

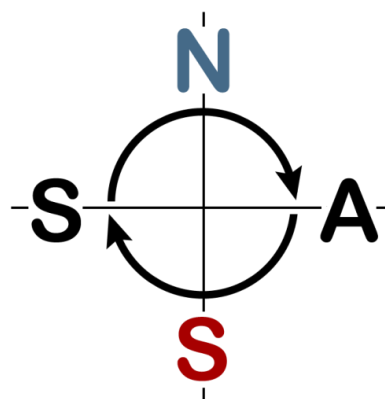
«Anticipation and Change»



THE 11TH CONFERENCE OF THE NORDIC ASSOCIATION FOR SEMIOTIC STUDIES (NASS)

Stavanger, Norway, June 13–15th 2019

Venue: Department of social studies, University of Stavanger



The 11th conference of the Nordic Association for Semiotic Studies (NASS XI) will be hosted by University of Stavanger (UiS) and is co-sponsored by [Department of social studies \(UiS\)](#) and «[The Greenhouse: An environmental humanities initiative at University of Stavanger](#)»



The University of Stavanger and neighbourhood

Theme

The overall theme of NASS XI is «Anticipation and change». Relevant topics include – but are not limited to – the semiotics of child development and human development in general, social change, cultural change, environmental change, ontogeny, and evolution. The anticipatory aspect implies that future studies and the power of imagination are also relevant topics, as are, potentially, learning and perception, expectation and prediction, foresight and preconception. We welcome abstract proposals that approach these topics from a semiotic perspective and encourage interdisciplinary relations between semiotics and other disciplines.

Keynote speakers:

Ingvil Hellstrand (Network for gender research, University of Stavanger): «Brave new world? Dystopia and social change in contemporary science fiction»

Jon Kvist (Institute of Society and Globalization, Roskilde School of Governance, Roskilde University): «Recent welfare reforms: Development or dismantlement of the Nordic welfare model?»

Jaan Valsiner (Department of Communication and Psychology, Aalborg University): «The little big sign-makers: What can be learned from children for general theory of sign mediation?»

Nora Bateson (filmmaker, writer and educator, President of the International Bateson Institute): «Unnamed senses, unscripted ethics, wide angle attention.»

Abstract submission

Abstracts should be submitted as a Word file attachment to nassXI@uis.no, with subject line "Abstract for NASS XI". In order to be considered for the graduate student award and grants (see below), please indicate whether or not you are a graduate student. If you are interested in organizing a thematic session involving several presentations, please contact the conference organizers (same email address as above).

Each abstract submission should contain: (1) The name of the author(s) (surname, given name); (2) Your affiliation (including country of residence); (3) Your email address; (4) The title of the paper; (5) An abstract of max. 500 words; (6) 3–5 keywords; (7) and a short bionote of max. 100 words.

Deadline for abstract submission is **December 10th, 2018**. Notification of acceptance will be given by January 31st, 2019.

Registration and conference fee

Registration for NASS XI will require payment of a conference fee (early bird 1000 NOK, late registration 1250 NOK) which entitles conference participants to attendance, coffee breaks and a daily lunch, and program booklet. The conference fee includes fee for NASS membership for the period 2019–2021 (250 NOK).

Early bird registration deadline is March 15th, 2019. Final registration deadline is April 30th, 2019.

Graduate student award and grants

5-10 graduate students presenting a paper at NASS XI will be supported financially by NASS, with a grant of 200 Euro each.

Furthermore, a prize will be awarded for the best graduate student presentation at NASS XI. The prize consists of a gift card worth 300 Euro, and a diploma.

Publication of selected papers

A special issue of *Sign Systems Studies*, “Anticipation and change”, will be published with selected papers from NASS XI. More info about the journal here: <http://www.sss.ut.ee/index.php/sss>

Local organizing team

Morten Tønnessen (conference chair), Daria Segal (conference secretary)

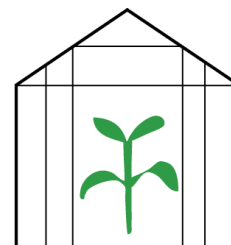
Scientific committee (abstract evaluation)

Søren Brier (Copenhagen Business School), Luis Emilio Bruni (Aalborg University), Sara Lenninger (Kristianstad University), Juha Ojala (University of Oulu), Alin Olteanu (Kaunas University of Technology/University of Tartu), Tiit Remm (University of Tartu), Inesa Sahakyan (Université Grenoble Alpes), Aleksei Semenenko (Umeå University), Morten Tønnessen (University of Stavanger)

For more information, contact nassXI@uis.no or visit <http://nordicsemiotics.org>.



University
of Stavanger



The Greenhouse
An Environmental Humanities Initiative at UiS

UPCOMING ACADEMIC EVENTS¹

IN THE NORDIC COUNTRIES INCLUDING ESTONIA

April 2019



5TH INTERNATIONAL CONFERENCE VISUALITY 2019

CREATIVE COMMUNICATION IN THE EMERGING CONSTELLATIONS

Vilnius Gediminas Technical University (VGTU), Faculty of Creative Industries
April 25, 2019 – April 26, 2019

The Organizing Committee is glad to announce that the **CALL FOR PAPERS** for the International Conference **“Visuality 2019: Creative Communication in the Emerging Constellations”** is now open.

Planned topics of the conference:

- Visual Impact on Emerging Constellations
- Meta-communication and Visuality
- Psychological Impact of Visual Elements
- Visuality and Technologies
- Challenges of Communication for Creative Industries
- Visuality, Media and Politics
- Visuality in Entertainment Industries
- Visuality and Education
- Visuality and Semiotic Analysis
- Philosophy of Communication
- Visuality in Responsible Research and Innovation (RRI)

Abstract submission: January 15th, 2019 (Please, fill in abstract form [here](#)).

Abstract acceptance: February 15th, 2019

¹ This list of events, and the academic news presented above are indicative and do by no means pretend to be exhaustive. Therefore, our members are strongly encouraged to send their suggestions to be considered for further editions of the newsletter to the editors at post@nordicsemiotics.org.

Final presentation submission: April 15th, 2019 (Presentations must be sent to kifk@vgtu.lt)

Paper submission: July 1st, 2019 (Papers must be sent to kifk@vgtu.lt)

Paper acceptance: October 1st, 2019. Peer-reviewed selected papers corresponding to the requirements of the following journals will be published in “[Philosophy. Sociology](#)” (CA Web of Science DB, IF 0,473) and “[Creativity studies](#)” (Scopus DB, SNIP 0,719)

May 2019

[12th International Symposium on Iconicity in Language and Literature \(ILL-12\)](#)

3-5 May 2019, Lund University, Sweden



Please be reminded that the 12th Biennial International Symposium on Iconicity in Language and Literature initiated by the [Iconicity Research Project](#), with the first symposium held in Zurich 1997, will take place in **Lund from 3 to 5 May 2019**.

The topic of iconicity – resemblance mappings between form and meaning – continues to be highly relevant for the study of language (in both spoken and signed modalities) and literature, but also for other semiotic systems and media involving gesture,

depiction and music, and for interdisciplinary fields such as intermediality studies, cognitive science and cognitive semiotics. The theme of the 12th Symposium is therefore **Iconicity in Cognition and across Semiotic Systems**

Keynotes speakers:

Prof. Fernando Andacht, Republican University of Uruguay

Iconicity as a key epistemic force of change in the self: the film *The Life of Others* (F. von Donnersmark 2006) revisited in the light of triadic semiotic

Prof. Mutsumi Imai, Keio University at Shonan-Fujisawa

The role of iconicity in language acquisition and evolution

Prof. Cornelia Mueller, Europa-Universität Viadrina

Cinematic Metaphor - An interdisciplinary framework to metaphor in face-to-face communication and audiovision

Prof. Göran Sonesson, Lund University

The intricate dialectics of iconization and structuration - Primary iconicity, secondary iconicity, and anything in-between

Local Organizing Committee: Jordan Zlatev; Simon Devylder; Sara Lenninger; Jimmie Svensson; Niklas Johansson; Georgios Stampoulidis

Permanent Organizing Committee: Prof. Dr Olga Fischer ; Prof Dr Christina Ljungberg

For specific questions, please contact: ill-12@semiotik.lu.se

August 2019

[CFP: TARTU SUMMER SCHOOL OF SEMIOTICS 2019](#)



Semiotic dimensions of spaces & literacies

Juri Lotman proposed that the primary semiotic dualism lies in the duplication of the world in language and the duplication of the human in space: “Genetically speaking, culture is built upon two primary languages. One of these is the natural language used by humans in everyday communication. [...] The nature of the second primary language is not so obvious. What is under discussion is the structural model of space” (Lotman 1992: 142). The organizers of the next *Tartu Summer School of Semiotics* find continuous inspiration in this statement and call for discussing the functioning of cultural languages as mediators of human and non-human environments and as developers of cultural competence.

Understanding culture via its spatial organization has been a characteristic of Tartu semiotics. The structural models of space facilitate making sense of nature, society and culture as living environments. The creation of such models is simultaneously creation of descriptive languages for conceptualising cultural experience and on a more essential level, cultural mediation. The latter affects both individual and collective capacity to interpret reality and underpins the formation and perception of cultural identity. On the one hand, the contemporary cultural dynamics has underlined the necessity of studying the cultural environment in relation to the technological advancement: from the digitalization of (everyday) culture to cultural polyglotism, including improved foreign language skills, digital literacy and emergence of transmedial spaces of communication.

On the other hand, the ecological changes in our living environment have created the need to analyse the mutual influences of human cultural and non-human spaces: the ways that different species both encode and interpret their surroundings and contexts. These include the human modes of textualising space in artistic and non-artistic languages, other species’ modes of learning about their surroundings and the ways their agency becomes manifested in their relations with our mutually shared environments. At the same time, the scientific understanding of these relations clearly needs to be balanced with the development of related literacies for mediating the knowledge to the members of culture.

Abstract submission

We invite all the semioticians studying the dynamics of nature, society and culture to Tartu in order to discuss a topic simultaneously universal and current for the era of the Anthropocene - the semiotic dimensions of spaces and literacies. We welcome both 20 minute presentations as well as more unconventional formats (à 5-10 minutes) that would provoke thoughts by introducing works

and ideas in progress. 300-600 words abstracts (for 20 minute papers) or short comments on why you would like to share your work in progress at *Tartu Summer School of Semiotics* should be submitted by **January 15th, 2019** to semiotics@ut.ee.

Additional information will be available [here](#).

Topics that we welcome non-exhaustively include:

- ❖ Making sense of digital fragmentation through spatial models and metalanguage;
- ❖ Spatial applications for mediating cultural heritage;
- ❖ Developmental changes in the structuring and literacy of space;
- ❖ Animal agencies in adapting to anthropogenic and hybrid environments;
- ❖ Interactions of semiotic and spatial practices in environmental education.

Reference: Lotman, Juri 1992a. Tekst i poliglotizm kul'tury [Text and cultural polyglotism]. In: Lotman, Juri, *Izbrannye stat'i*. Vol. 1. Stat'i po tipologii kul'tury. Tallinn: Aleksandra, 142–147.

The event is supported by the **University of Tartu's ASTRA project PER ASPERA** (European Union, European Regional Development Fund).



European Union
European Regional
Development Fund



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INTERNATIONAL

September 2019

14TH WORLD CONGRESS OF SEMIOTICS IASS/AIS

September 9-13, 2019 in Buenos Aires, Argentina



Trajectories
14th World Congress
of Semiotics
Buenos Aires

Trajectories

CALL FOR PAPERS

Themes and axes

This year the word “trajectories” has been chosen for the thematic proposal of the congress, taking on account of the remarkable wealth of meanings arising from its contemporary uses, applicable from different perspectives to the description of the continuities and changes that compose the discipline. We consider that the best example can be found in the trajectory of definitions of the very notion of semiotics.

1. Foundational trajectories

- 1.a Semiotics and narratives studies
- 1.b The passages between semiology and semiotics
- 1.c The passages and interactions between verbal and non-verbal semiotics
- 1.d Foundation and logical fundamentals of semiotics
- 1.e The analysis of discourse as an interpretative practice
- 1.f The histories of semiotics: foundations and continuities

2. Transdisciplinary trajectories

- 2.a Semiotics and Sociology
- 2.b Semiotics and Psychoanalysis
- 2.c Semiotics and history
- 2.d Semiotics and philosophy
- 2.e Semiotics and cognitive sciences
- 2.f Semiotics and biological sciences
- 2.g Semiotics and design
- 2.h Semiotics and architecture
- 2.i Semiotics and anthropology

3. The semiotics as analysis and criticism

- 3.a The articulations and confrontations between semiotic perspectives and research in communication
- 3.b Semiotics of doxological discourses (political, religious, journalistic)
- 3.c Semiotics of scientific discourses
- 3.d The semiotics of the stage and the staging
- 3.e Arts semiotics: times and territories
- 3.f Semiotics of visual, sound and audiovisual languages
- 3.g Indexical semiotics (materialities, bodies, objects)
- 3.h Semiotics of performativity
- 3.i Semiotics of spatiality (geographies, territories, borders)
- 3.j Semiotics of mediatizations
- 3.k Transpositions and transmedia phenomena

Languages

The accepted languages of the congress and the publication are four: the official ones of the IASS-AIS (English, French, Spanish and German). In this opportunity, Portuguese will be included as invited language as a suggestion of the Organizing Committee of the congress and by the endorsement of the IASS-AIS board.

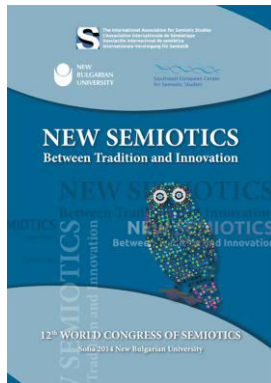
Deadlines for submission and proposals acceptance

- Presentation of abstracts: from October 1 to **December 5, 2018**
- Abstracts acceptance communication: until February 28, 2019

For details on presentation of abstracts are available [here](#).

News

SEMIOTIC PUBLICATIONS



Proceedings of the 12th World Congress of the IASS/AIS

The proceedings can be accessed and downloaded (in PDF format) [here](#).

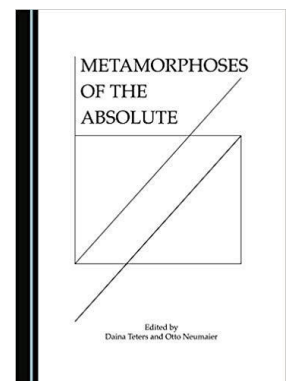
Books

METAMORPHOSES OF THE ABSOLUTE

Editor(s): Daina Teters, Otto Neumaier

Series: [MetaMind](#)

This collection of essays is devoted to the diversity of the conceptual and terminological definitions of the notion of the “absolute”. Absolute comprises both the concepts of the Western world related to God and the verbal constructions flowing from these ideas in the spheres of law, philosophy, linguistics, politics, medicine, literature, and arts. Over time, absolute and its neologisms have undergone various modifications, assuming the associated characteristics of syntactic ambiguity and inflation. Absolute can imply an increase in the degree of a quality attached to some object or phenomenon and can be used as either an adverbial modifier or a proper noun. In its appearances as a procedural term, absolute mostly conveys a negative connotation when evaluating some action. The question posed in this book is not what absolute is, but what possibilities exist with regard to perceiving and conceptualizing it in human terms, both historically and in the present.



TOOLS OF MEANING



Representation, Objects, and Agency in the Technologies of Law and Religion

Edited by:
 Patrícia Branco
 Nadirsyah Hosen
 Massimo Leone
 Richard Mohr

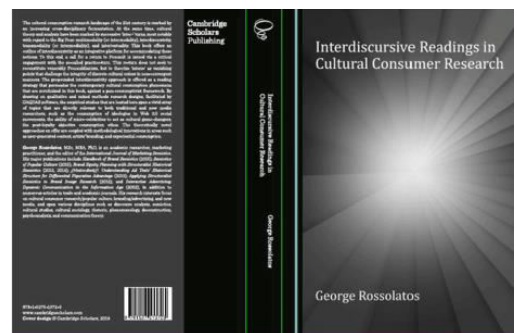
From depictions of saints to on-line guidance for Muslims and computer filing of legal cases, old and new technologies continue to pose questions

for practitioners, scholars, and believers. This collection brings together the work of social scientists, architects, lawyers, and semioticians to probe the role of technologies in law and religion. The technologies studied include architecture, art, digital technologies (iCT), documents and scriptures, disciplines, surveillance devices and regulatory signs, symbols and practices. Law and religion are studied together since they have always shared and benefited from each other's experience with technologies, from artistic representations of emperors, saints and judges, to mutual recognition of jurisdictions and certification.

Detailed book presentation as well as the table of contents can be downloaded [here](#).

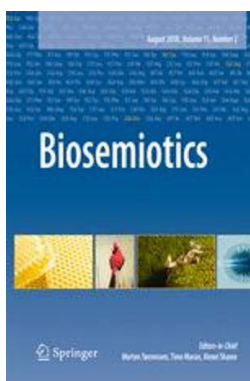
INTERDISCURSIVE READINGS IN CULTURAL CONSUMER RESEARCH

Publishing house: Cambridge Scholars Publishing
ISBN (print): 978-1-5275-1372-3
Author: George Rossolatos
Release date: August 2018
Pages: 350



The cultural consumption research landscape of the 21st century is marked by an increasing cross-disciplinary fermentation. At the same time, cultural theory and analysis have been marked by successive ‘inter-’ turns, most notably with regard to the Big Four: multimodality (or intermodality), interdiscursivity, transmediality (or intermediality), and intertextuality. This book offers an outline of interdiscursivity as an integrative platform for accommodating these notions. To this end, a call for a return to Foucault is issued via a critical engagement with the so-called practice-turn. This re-turn does not seek to reconstitute venerably Foucauldianism, but to theorize ‘inters-’ as vanishing points that challenge the integrity of discrete cultural orders in non-convergent manners. The propounded interdiscursivity approach is offered as a reading strategy that permeates the contemporary cultural consumption phenomena that are scrutinized in this book, against a pan-consumptivist framework. By drawing on qualitative and mixed methods research designs, facilitated by CAQDAS software, the empirical studies that are hosted here span a vivid array of topics that are directly relevant to both traditional and new media researchers, such as the consumption of ideologies in Web 2.0 social movements, the ability of micro-celebrities to act as cultural game-changers, the postloyalty abjective consumption ethos. The theoretically novel approaches on offer are coupled with methodological innovations in areas such as user-generated content, artists’ branding, and experiential consumption.

Journals



BIOSEMIOTICS

Semiotic Aspects of the Extended Synthesis

We are pleased to announce that the new issue of Biosemiotics Volume 11 Number 2 is now available online. To consult and download articles, please visit the [website](#).

PUNCTUM INTERNATIONAL JOURNAL OF SEMIOTICS

We are pleased to announce the publication of the issue 4 (1) of Punctum- International Journal of Semiotics, the online, open access journal of the Hellenic Semiotic Society. The articles as well as the whole of the issue, which is devoted to the ‘Design as Semiosis’, can be accessed/downloaded at the [website](#).

CFP: Punctum-International Journal of Semiotics – “Multimodality in education”.

Editor-in-Chief: Gregory Paschalidis

Issue editors: Maria Papadopoulou and Maria Avgerinou

Deadline for abstracts: **December 31, 2018**

Notification of acceptance of the abstract: January 21, 2019

Deadline for submission of full papers: April 30, 2019

Reviewers’ report: June 15, 2019

Final revised papers due: July 15, 2019

Publication: Volume 5, Number 1 (July 2019)

For further details, please download the Call for papers: [CFP Multimodality in Education, Punctum 5 \(1\)](#)

INTERNATIONAL JOURNAL OF MARKETING SEMIOTICS AND DISCOURSE STUDIES

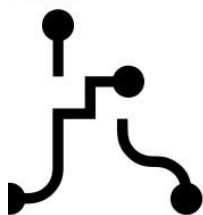
Important announcements (more details are available [here](#))

- Rebranding of the International Journal of Marketing Semiotics into International Journal of Marketing Semiotics & Discourse Studies, effective as of September 2018
- All-year-round publishing policy, effective as of Jan 2019 (IJMS&DS Vol.VII)
- Call for New Editorial Board Members

Call for papers: International Journal of Marketing Semiotics Vol.VII 2019



Submissions for Vol. VII are accepted from now and until the end of 2019 and will be published immediately upon acceptance based on the new all-year-round publishing policy.



The **International Journal of Marketing Semiotics & Discourse Studies** welcomes both conceptual and applied academic research, but also provides a forum where marketing semiotics agencies may publicize case studies of projects they have undertaken for clients.

Acceptable contents and content formats include the following:

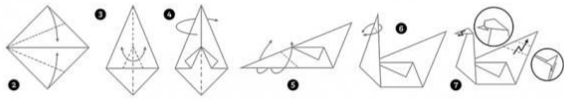
- Academic conceptual and empirical research papers (see [Submission Guidelines](#))
- Practitioners’ (agencies’) case-studies
- Academic presentations (either as part of taught curricula or as delivered in academic conferences)
- Full books or individual chapters (either printed or in print)
- Book reviews

If you wish to contribute to the **International Journal of Marketing Semiotics & Discourse Studies**, please send your content to George Rossolatos: georgerossolatos123@gmail.com

CYGNE NOIR

CYGNE NOIR

revue d'exploration
sémiotique



NUMÉROS COMPLETS RECENSIONS ACTUALITÉS APPEL À CONTRIBUTION QUID COMITÉS CONTACT

Cygne noir, revue d'exploration sémiotique is a peer-reviewed journal based in Montreal, Canada (UQAM). Once a year, according to a specific thematic, the journal publishes a collection of scientific articles in French on semiotics-related subjects. This year, we are proud to announce the publication of our 6th issue: "In Dialogue with History". All content is accessible [online](#).

DIGITAL AGE IN SEMIOTICS & COMMUNICATION, VOLUME 1, ISSUE 1, SPRING 2018



Digital Age in Semiotics & Communication is a journal from the Southeast European Center for Semiotic Studies at the New Bulgarian University. It explores the new forms of knowledge, social and linguistic interaction, and cultural phenomena generated by the advent of the Internet.

The purpose of the journal is to provide a collaborative work field for scholars interested in researching new phenomena in the dynamic digital world. Our main purpose is to build a scientific bridge between the fields of semiotics, communications, social sciences and the problems of the digital era. We believe that our collaborations can raise the level of understanding for modern digital phenomena, providing both a solid theoretical framework and profound applied research.

The pilot issue summarizes the whole research program of the Center and the journal in particular. It is open to various problems concerning developments in digital culture and phenomena. We are interested in working with scholars from different research and applied fields, such as semiotics (both applied and theoretical), communication studies, marketing and advertising, linguistics and literary studies, anthropology and ethnography, cognitive science and psychology, and computer science. [Download the whole book](#)